

# NAVOCATE. BUSINESS SALES + ACQUISITIONS

Free Navocate Webcast March 13, 2012—1:00 PM EST

## The Five Dumbest Mistakes in Selling a Business

From Karl F. Buhl,

Thinking about selling your company?  
Anxious about making dumb mistakes?  
Join Navocate's free Webbit (30 minutes flat)  
webcast to learn about  
the five most stupid



(but all-too-common) mistakes in selling a business. Learn from the Master Mistake-Makers about how to kill the deal—from the time that you decide to sell right up until the very last minute at closing.

### Navocate's 'Bad Mistakes' List

- Overpricing (or underpricing).
- The liabilities of a stock sale.
- Not being ready when a buyer makes a legitimate offer.
- Don't change your boat midstream.
- The world's biggest legal trap.

### Who Should Participate?

- Business owners anywhere in the U.S. with company revenues between \$1M - \$25M.

- Attorneys, Financial Planners, CPAs, and Accountants with business clients that meet the above criteria.

### Register Today. Seats Are Limited!

Register now: Click (or type) this link:

→ <http://navo.cat/yDLVbg>

Look for the 'Register' link at the bottom of the page

Register

When asked 'How did you hear about this webcast?' during the registration process, please select 'Karl Buhl' in the drop-down menu.

### Free "Selling a Business Preparedness Evaluation."

Webcast participants will receive Navocate's free "Selling a Business Preparedness Evaluation."

### About Navocate

Navocate provides business sales and acquisitions services for emerging companies with revenues up to \$25M. We focus on the underserved market segment above business brokers and below investment banks.

### Thank You

Thank you for your interest. We hope you join us for this event.

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